



SANTHIGRAM HERBALS

PROJECT: LOGO REDESIGN





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PRIMARY LOGO



1

SECONDARY LOGO



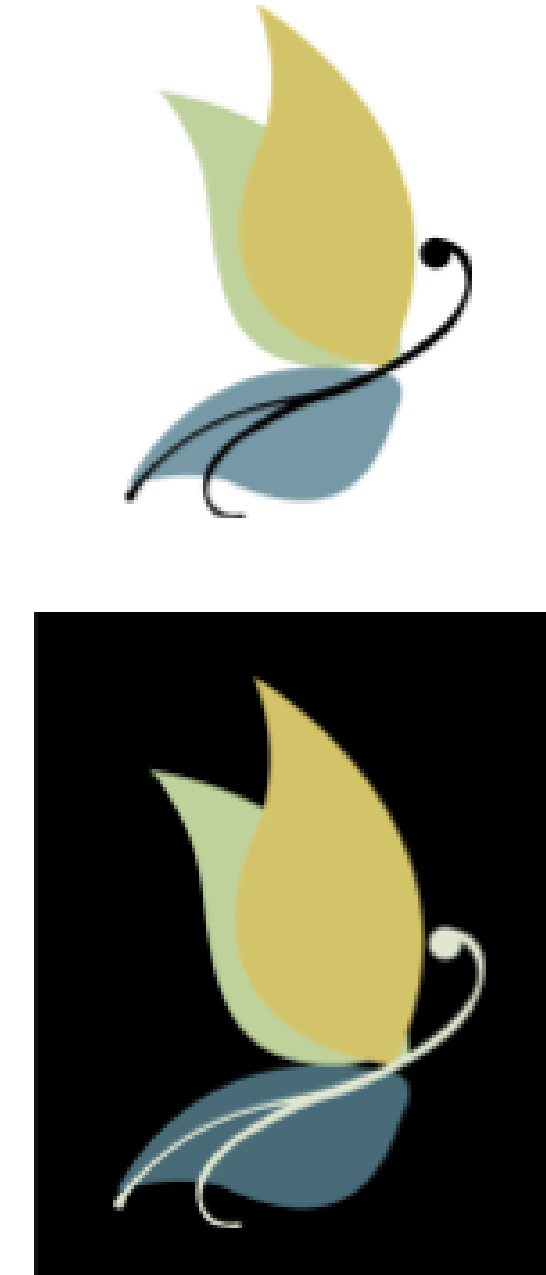
2

SUBMARK



3

BRAND ICON



4

**MULTIPLE COLORWAYS
WITH INCREASED
VIBRANCY**



PRIMARY LOGO



1

SECONDARY LOGO



2

SUBMARK



3

BRAND ICON



4

OPTION 1

OPTION 2

OPTION 3



PRIMARY LOGO

OPTION 1



OPTION 2



OPTION 3



SUBMARK

OPTION 4



PRIMARY LOGO

OPTION 4



SUBMARK









FINAL ITERATION

PRIMARY LOGO



1

SECONDARY LOGO



2

SUBMARK



3

BRAND ICON



4