

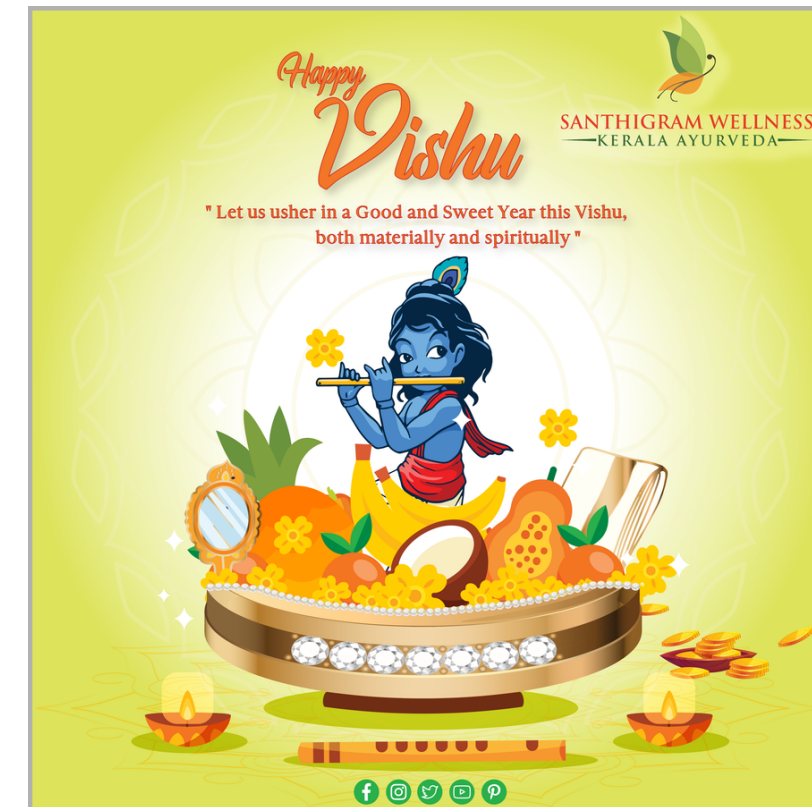
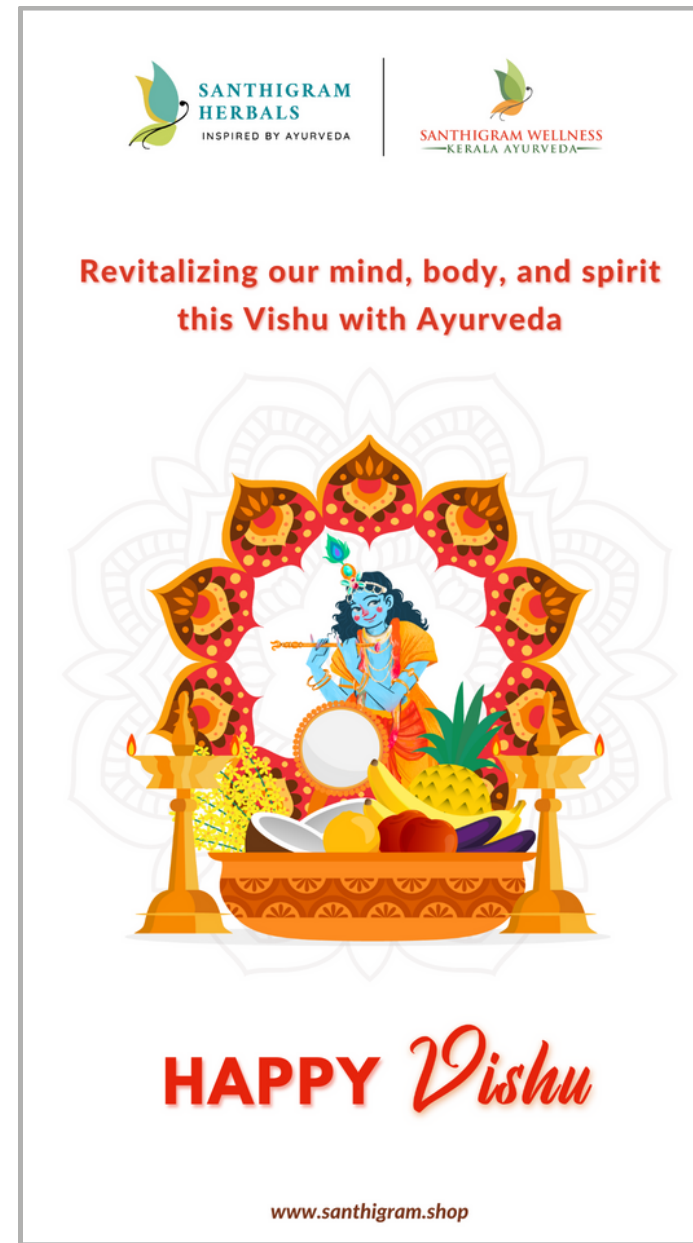
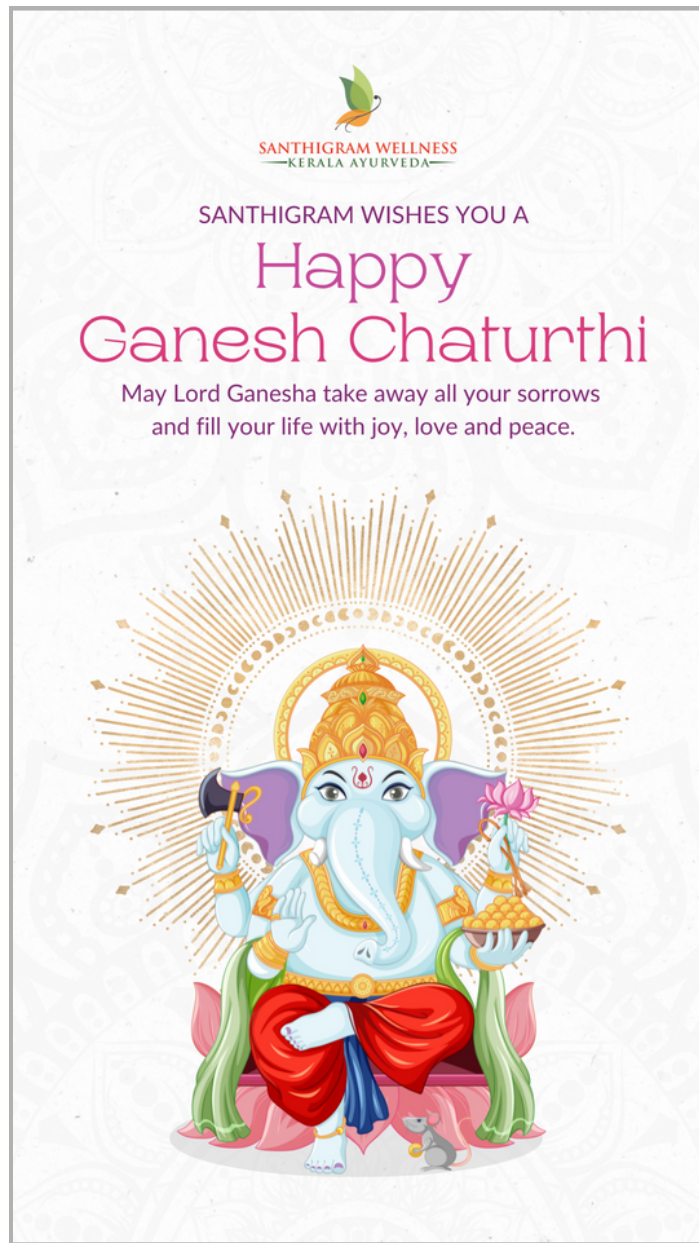


# SANTHIGRAM GROUP

## SOCIAL MEDIA DESIGN SAMPLES



# TOPICALS - IG POSTS & STORIES - I



# TOPICALS - IG POSTS & STORIES - II



Santhigram Foundation  
A NJ NONPROFIT CORPORATION

## Happy Lohri & Makar Sankranti

May the vibrant colors of Makar Sankranti and the warmth of Lohri bring joy, prosperity, and wellness to your life.

[www.santhigramfoundation.org](http://www.santhigramfoundation.org)



Santhigram Foundation  
A NJ NONPROFIT CORPORATION

## VETERANS DAY

HONORING ALL WHO SERVED

"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them."  
-John F. Kennedy



SANTHIGRAM WELLNESS  
—KERALA AYURVEDA—

SANTHIGRAM HERBALS  
INSPIRED BY AYURVEDA

# Happy New Year

# 2024

May the new year be a canvas of well-being, painted with moments of mindfulness and a palette of good health

[www.santhigram.com](http://www.santhigram.com)



SANTHIGRAM WELLNESS  
—KERALA AYURVEDA—

## SANTHIGRAM WISHES YOU A Happy Independence Day INDIA

"Carried with care, coated with pride, moments of freedom in shades of joy."



SANTHIGRAM WELLNESS  
—KERALA AYURVEDA—

SANTHIGRAM HERBALS  
INSPIRED BY AYURVEDA

## INTERNATIONAL Women's Day

Gratitude to the incredible women shaping our past, present, and future with their wisdom and wellness.

[www.santhigram.com](http://www.santhigram.com)

# EVENT ANNOUNCEMENT CREATIVES - I



**REJUVENATE AND RECHARGE YOURSELF**  
JUNE 22-27



**6** DAYS OF YOGA SESSIONS  
**4** YOGA SHORT VIDEOS  
**2** LIVE SESSIONS

SUBSCRIBE TO WATCH OUR LIVE SESSIONS

  
@SANTHIGRAMHERBALS  
WWW.SANTHIGRAM.SHOP  
1-888-537-2987





**REJUVENATE AND RECHARGE YOURSELF**  
**YOGA YOUTUBE LIVE SESSIONS**  
FOR IMPROVING IMMUNITY & MENTAL RELAXATION




**JUNE 25**      **JUNE 26**  
8:30 AM (EST) | 30 MINS SESSION  
10 MINUTES OF LIVE INTERACTION

SUBSCRIBE TO WATCH OUR LIVE SESSIONS




**REJUVENATE AND RECHARGE YOURSELF**  
**YOUTUBE LIVE SESSION BY MUNISH ARYA**




**BASIC YOGA FOR IMPROVING IMMUNITY**  
25TH JUNE 2022 | 8:30 AM (EST)  
30 Minutes Session  
10 MINUTES OF LIVE INTERACTION

SUBSCRIBE TO WATCH OUR LIVE SESSIONS



**REJUVENATE AND RECHARGE YOURSELF**  
**YOUTUBE LIVE SESSION BY SIMI POTHEN**



**BASIC YOGA FOR MENTAL RELAXATION**  
26TH JUNE 2022 | 8:30 AM (EST)  
30 Minutes Session  
10 MINUTES OF LIVE INTERACTION

SUBSCRIBE TO WATCH OUR LIVE SESSIONS

# EVENT ANNOUNCEMENT CREATIVES - II



REJUVENATE AND RECHARGE YOURSELF

**YOGA FOR IMPROVING IMMUNITY**  
BY MUNISH ARYA

**LIVE** 25 JUNE | 8:30 AM EST

SANTHIGRAM WELLNESS  
KERALA AYURVEDA



REJUVENATE AND RECHARGE YOURSELF

**YOGA FOR MENTAL RELAXATION**  
BY SIMI POTHEN

**LIVE** 26 JUNE | 8:30 AM EST

SANTHIGRAM WELLNESS  
KERALA AYURVEDA



SANTHIGRAM WELLNESS  
KERALA AYURVEDA

**YOGA FOR HEALTHY AGEING**  
Mindful mobility for Seniors

**YOUTUBE LIVE SESSION**  
30 MINUTES SESSION

5TH MAR 2023 | 11:00 AM (EST)

By Ms. SIMI POTHEN  
Yoga Teacher RYT 500,  
Blogger, USA

 SUBSCRIBE TO WATCH OUR LIVE SESSIONS



SANTHIGRAM WELLNESS  
KERALA AYURVEDA


**YOGA FOR HEALTHY AGEING**  
Mindful mobility for Seniors

**YOUTUBE LIVE SESSION**  
30 MINUTES SESSION

5TH MAR 2023 | 11:00 AM (EST)

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 SUBSCRIBE TO WATCH OUR LIVE SESSIONS




SANTHIGRAM WELLNESS  
KERALA AYURVEDA

**YOGA FOR HEALTHY AGEING**  
Mindful mobility for Seniors

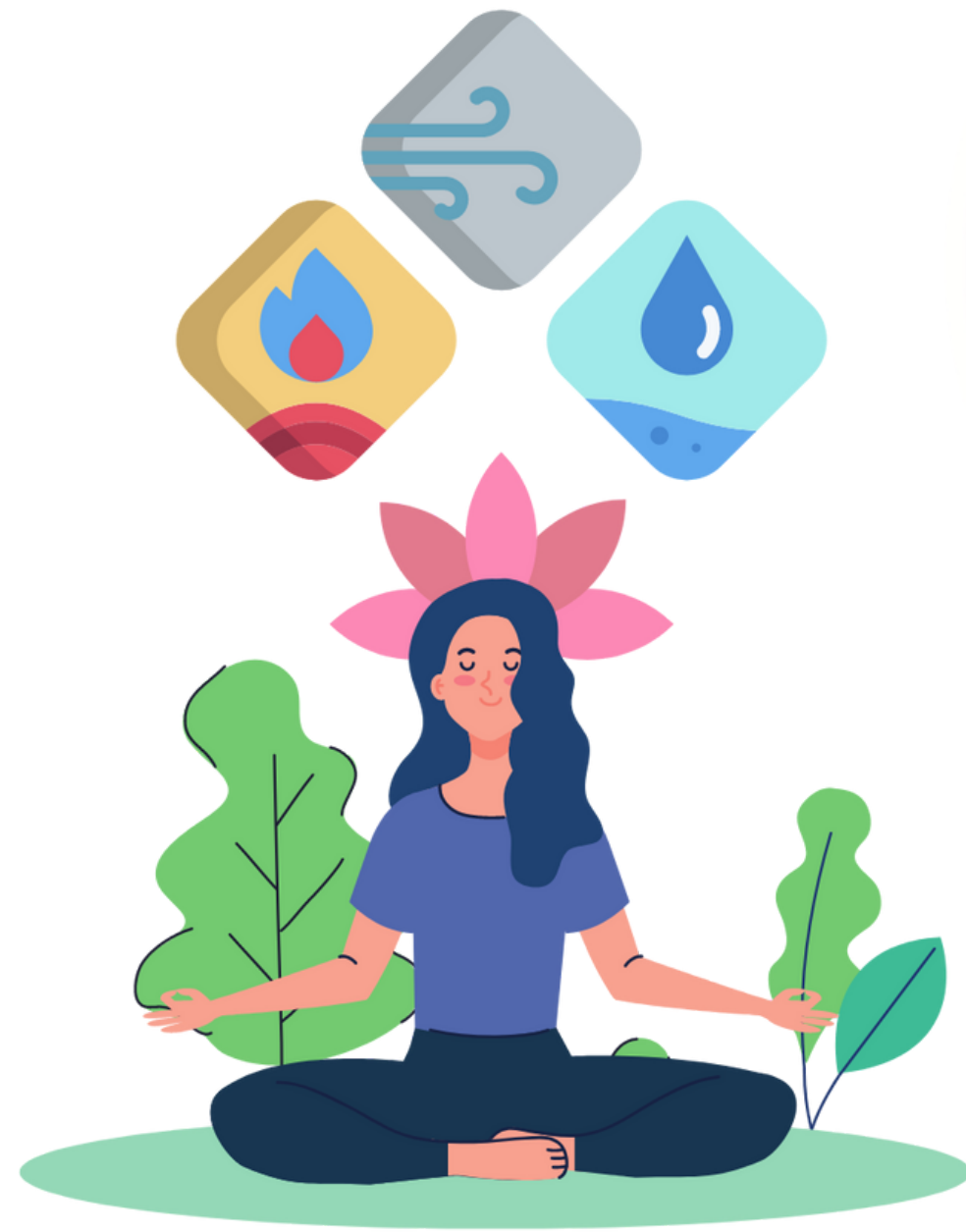
By Ms. SIMI POTHEN  
Yoga Teacher RYT 500,  
Blogger, USA

**YOUTUBE LIVE SESSION**  
45 MINUTES SESSION

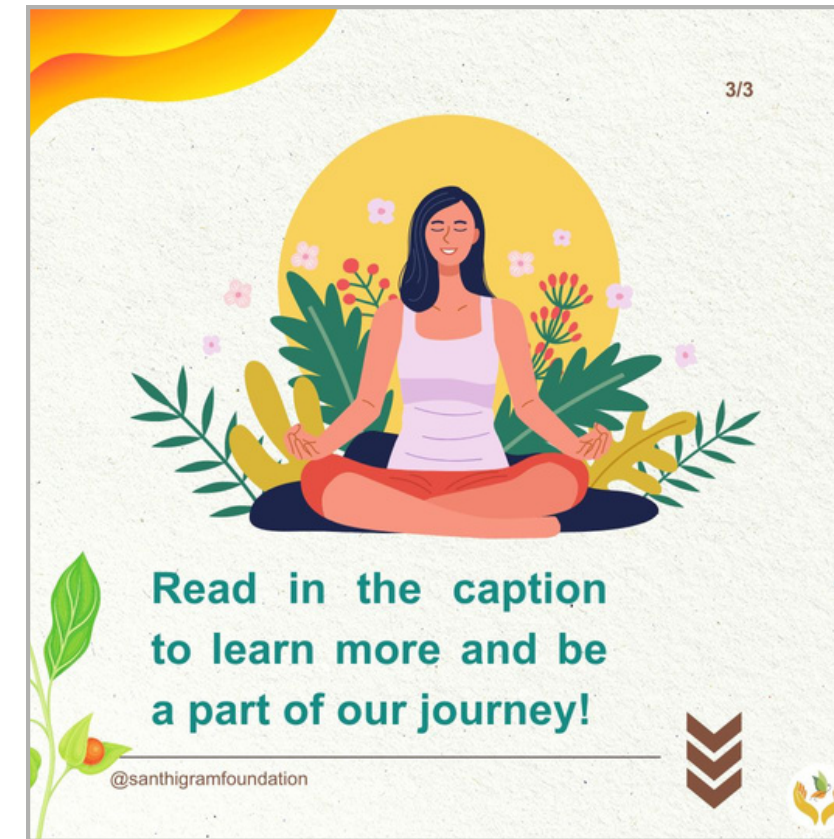
5TH MAR 2023 | 11:00 AM (EST)

 SUBSCRIBE TO WATCH OUR LIVE SESSIONS

# CUSTOM GRAPHIC ASSETS



# IG CAROUSELS



### IMAGINE AYURVEDA 2.0

Art Meets Ayurveda

## IMPORTANT ANNOUNCEMENT

IMAGINE AYURVEDA 2.0 EXTENDED

Due to overwhelming public demand, we've decided to extend Imagine Ayurveda 2.0, our art contest deadline to **December 31, 2023!**

GRAND PRIZE	\$ 250	SECOND PRIZE (2 WINNERS)	\$ 100
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REGISTER NOW AND UNLEASH YOUR CREATIVITY!

## HOW TO PARTICIPATE?

FOLLOW THIS STEPS

- 1. Research and Explore**  
Dive deep into the nuances of each Dosha, understanding their roles, impacts, and the consequences of their imbalances in the human body.
- 2. Innovate**  
Consider how modern technology, especially in the realm of healthcare and wellness, can be integrated with these Ayurvedic principles to foster holistic health solutions.
- 3. Create**  
Develop a concept, project, or prototype that symbolizes the amalgamation of Ayurvedic principles with technological advancements.
- 4. Submit**  
Use the Registration Link to submit your innovative concepts, ensuring all guidelines and criteria are met.
- 5. Present**  
Selected entries may be invited to present their concepts, offering a platform to showcase innovative ideas that bridge ancient wisdom with modern technology.

## LET THE ART BEGIN!

WINNERS ANNOUNCEMENT ON JANUARY 20TH, 2024

PARTICIPATE NOW

REGISTRATION DETAILS IN THE CAPTION.  
LINK IN BIO.

# SALES CAMPAIGN - IG POSTS & STORIES



SANTHIGRAM WELLNESS —KERALA AYURVEDA— | SANTHIGRAM HERBALS INSPIRED BY AYURVEDA

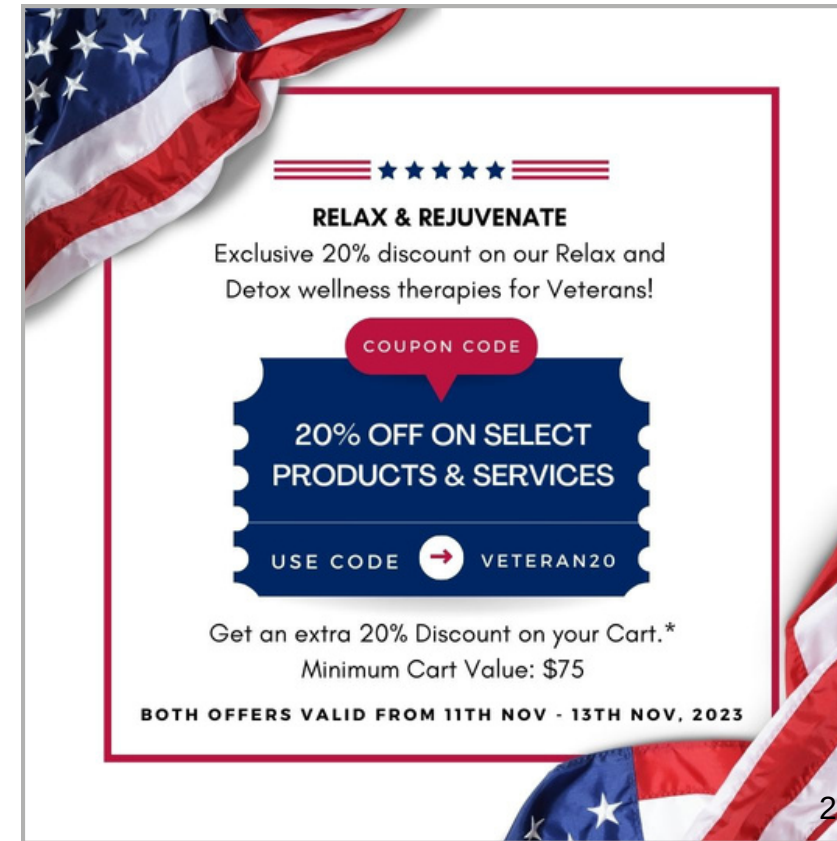
## VETERANS DAY

HONORING ALL WHO SERVED

==== ★ ★ ★ ★ ★ =====

This nation will remain the land of the free only so long as it is the home of the brave."  
-Elmer Davis

1



==== ★ ★ ★ ★ ★ =====

### RELAX & REJUVENATE

Exclusive 20% discount on our Relax and Detox wellness therapies for Veterans!

COUPON CODE

**20% OFF ON SELECT PRODUCTS & SERVICES**

USE CODE → VETERAN20

Get an extra 20% Discount on your Cart.\*  
Minimum Cart Value: \$75

**BOTH OFFERS VALID FROM 11TH NOV - 13TH NOV, 2023**

2



==== ★ ★ ★ ★ ★ =====

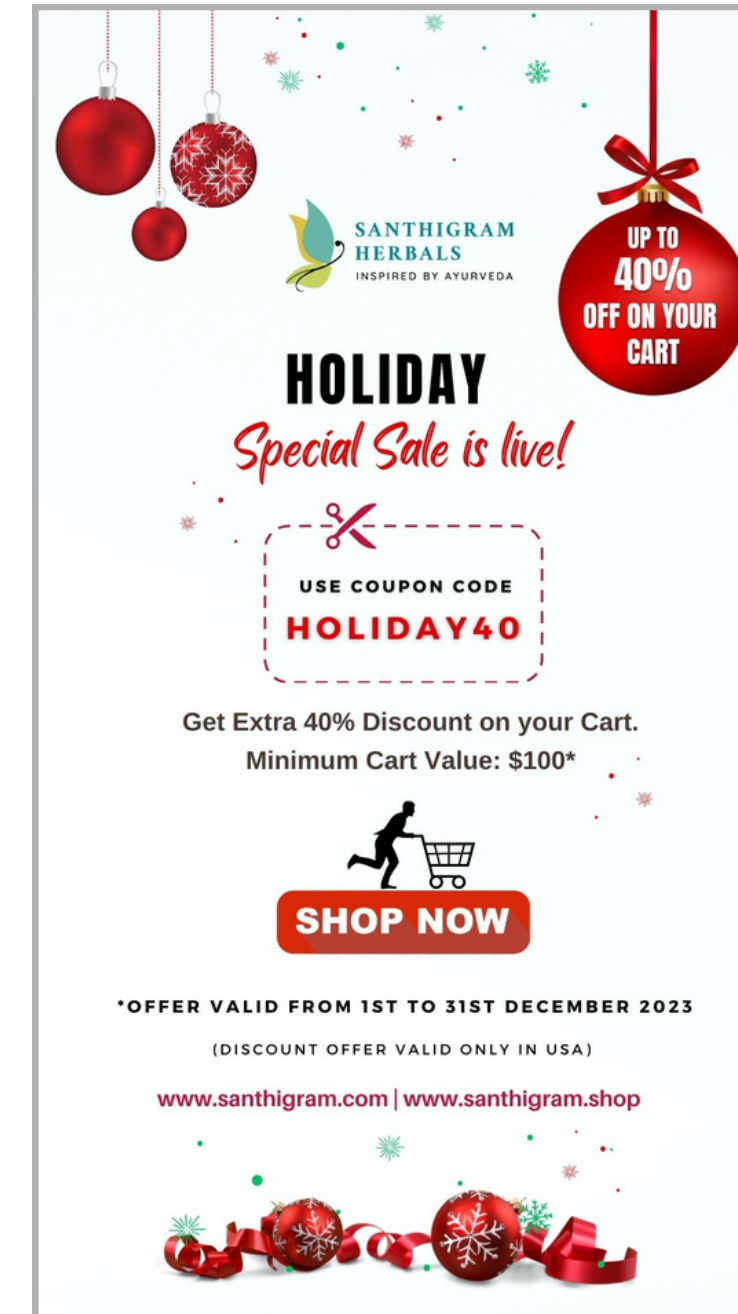
### QUESTIONS?

Call Us At  
1-888-537-2987  
(1-888-KER-AYUR)

[www.santhigram.us](http://www.santhigram.us)

**BOTH OFFERS VALID FROM 11TH NOV - 13TH NOV, 2023**

3



SANTHIGRAM HERBALS INSPIRED BY AYURVEDA

## HOLIDAY

*Special Sale is live!*

UP TO 40% OFF ON YOUR CART

USE COUPON CODE  
**HOLIDAY40**

Get Extra 40% Discount on your Cart.  
Minimum Cart Value: \$100\*

**SHOP NOW**

\*OFFER VALID FROM 1ST TO 31ST DECEMBER 2023  
(DISCOUNT OFFER VALID ONLY IN USA)  
[www.santhigram.com](http://www.santhigram.com) | [www.santhigram.shop](http://www.santhigram.shop)



SANTHIGRAM HERBALS INSPIRED BY AYURVEDA

## THANKSGIVING DAY & BLACK FRIDAY SPECIAL OFFER

30% OFF

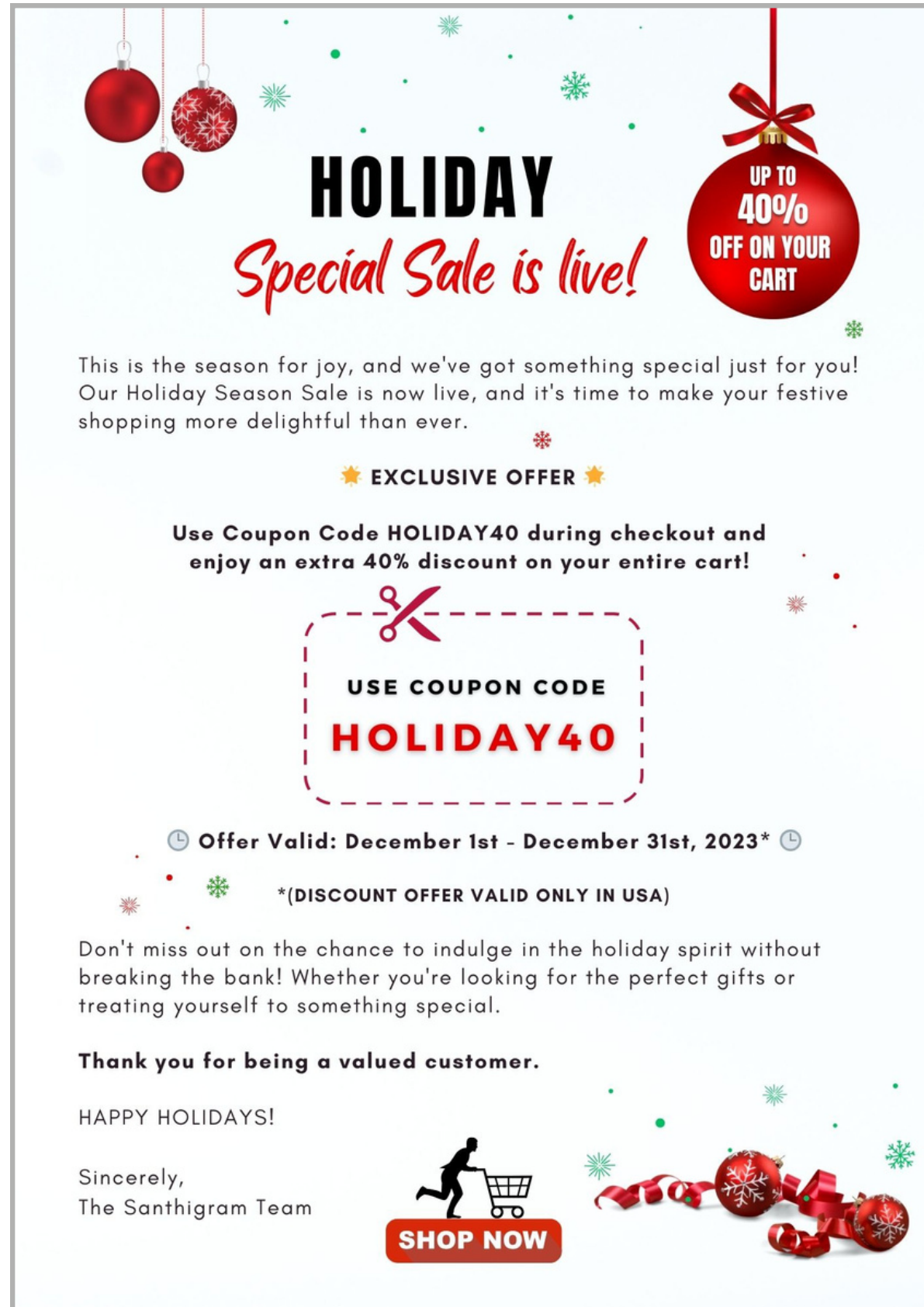
USE COUPON CODE  
**THANKS30**

Get Extra 30% Discount on your Cart.\*

**SHOP NOW**

\*OFFER VALID FROM 22ND TO 25TH NOVEMBER 2023  
(DISCOUNT OFFER VALID ONLY IN USA)  
[www.santhigram.com](http://www.santhigram.com) | [www.santhigram.shop](http://www.santhigram.shop)

# SALES CAMPAIGN - EMAIL FLYERS



**HOLIDAY**  
*Special Sale is live!*

UP TO  
**40%**  
OFF ON YOUR  
CART

This is the season for joy, and we've got something special just for you! Our Holiday Season Sale is now live, and it's time to make your festive shopping more delightful than ever.

**EXCLUSIVE OFFER**

Use Coupon Code **HOLIDAY40** during checkout and enjoy an extra 40% discount on your entire cart!

USE COUPON CODE  
**HOLIDAY40**

Offer Valid: December 1st - December 31st, 2023\*

\*(DISCOUNT OFFER VALID ONLY IN USA)

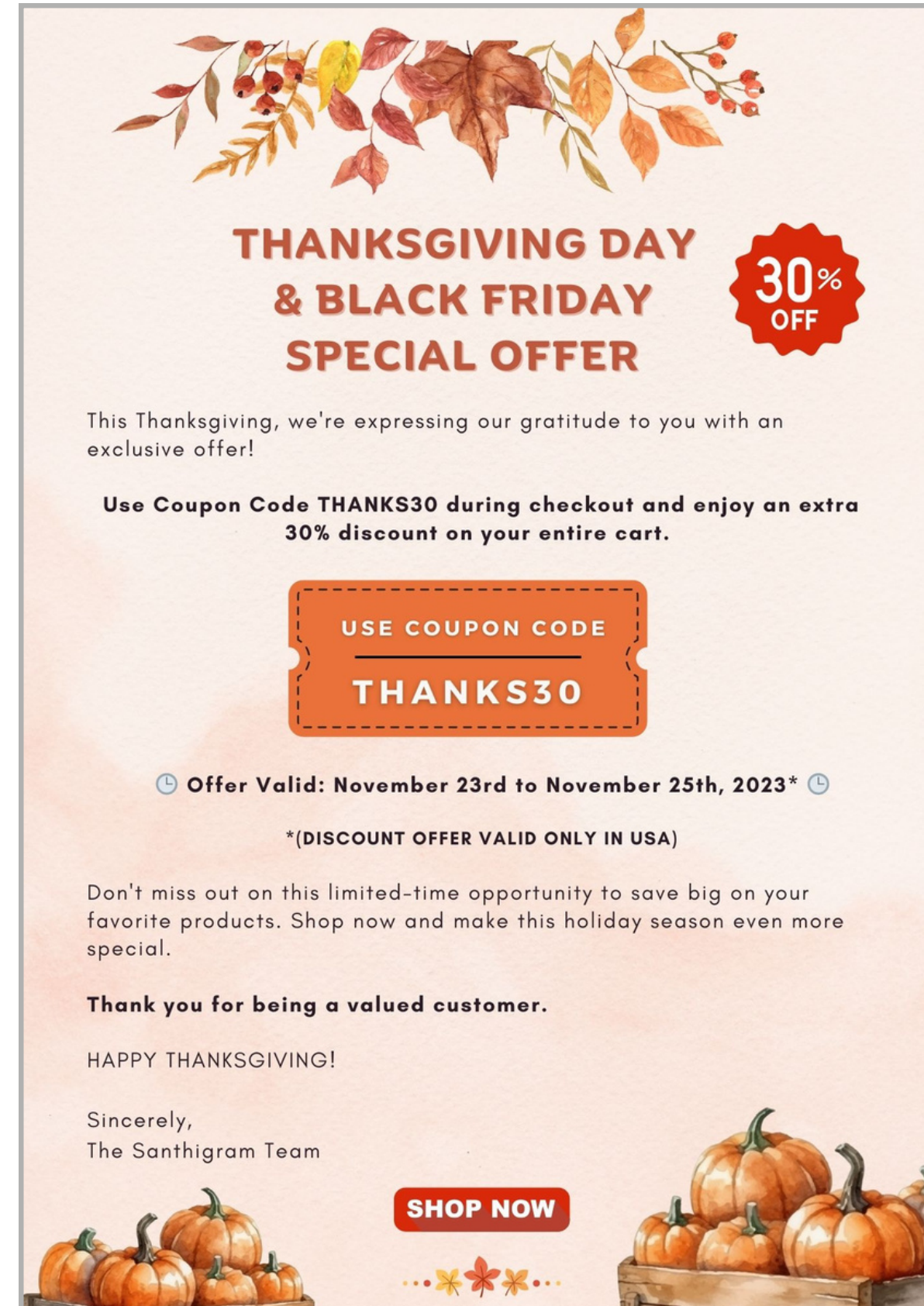
Don't miss out on the chance to indulge in the holiday spirit without breaking the bank! Whether you're looking for the perfect gifts or treating yourself to something special.

**Thank you for being a valued customer.**

HAPPY HOLIDAYS!

Sincerely,  
The Santhigram Team

**SHOP NOW**



**THANKSGIVING DAY  
& BLACK FRIDAY  
SPECIAL OFFER**

**30%  
OFF**

This Thanksgiving, we're expressing our gratitude to you with an exclusive offer!

Use Coupon Code **THANKS30** during checkout and enjoy an extra 30% discount on your entire cart.

USE COUPON CODE  
**THANKS30**

Offer Valid: November 23rd to November 25th, 2023\*

\*(DISCOUNT OFFER VALID ONLY IN USA)

Don't miss out on this limited-time opportunity to save big on your favorite products. Shop now and make this holiday season even more special.

**Thank you for being a valued customer.**

HAPPY THANKSGIVING!

Sincerely,  
The Santhigram Team

**SHOP NOW**

# SALES CAMPAIGN - WEB & MOBILE BANNERS



## VETERANS DAY

HONORING ALL WHO SERVED

**RELAX & REJUVENATE**  
Exclusive 20% discount on our Relax and Detox wellness therapies for Veterans

**COUPON CODE**  
20% OFF ON SELECT PRODUCTS & SERVICES  
USE CODE → VETERAN20

**SHOP NOW** Get an extra 20% Discount on your Cart.\* Minimum Cart Value: \$75

\*BOTH OFFERS VALID FROM 11TH NOV - 13TH NOV, 2023



## VETERANS DAY

HONORING ALL WHO SERVED

**RELAX & REJUVENATE**  
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USE CODE → VETERAN20

**SHOP NOW**

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Minimum Cart Value: \$75

\*BOTH OFFERS VALID FROM 11TH NOV - 13TH NOV, 2023



## HOLIDAY Special Sale is live!

**SHOP NOW**

USE COUPON CODE **HOLIDAY40**

**UP TO 40% OFF ON YOUR CART**

Get an extra 40% Discount on your Cart.\*  
Minimum Cart Value: \$100

\*OFFER VALID FROM 1ST TO 31ST DECEMBER 2023



## HOLIDAY Special Sale is live!

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Get an extra 40% Discount on your Cart.\*  
Minimum Cart Value: \$100

\*OFFER VALID FROM 1ST TO 31ST DECEMBER 2023

# BRAND PROMOTION - OFFLINE MARKETING FLYERS



FRONT

+011-43571291  
+91-78273 53729

**SANTHIGRAM**  
KERALA AYURVEDA

B-4/53, Safdarjung Enclave,  
New Delhi, India - 110029

**NIRVANA - 90 MINUTES**  
(Membership Package 2)

**Relaxation & Stress Relief Therapy**  
(Package for 1 Year)

GOLD MEMBERSHIP	SILVER MEMBERSHIP
24 Sessions (2/Month) Rs - <del>12000</del> Rs - 84000 Cost/session <del>5000/-</del> Rs 3500/- (2 Sessions/Month)	22 Sessions (1/Month) Rs - <del>60000</del> Rs - 45000 Cost/session <del>5000/-</del> Rs 3750/- (1 Session/Month)

Session Includes:  
Body Abhyangam, Shiro Abhyangam, Pada Abhyangam,  
Potli Swedana, Steam Bath, Shiro Dhara

FRONT

+011-43571291  
+91-78273 53729

**SANTHIGRAM**  
KERALA AYURVEDA

B-4/53, Safdarjung Enclave,  
New Delhi, India - 110029

**KAYA KALPA - 60 MINUTES**  
(Membership Package 1)

**Refreshing & Rejuvenation Therapy**  
(Package for 1 Year)

GOLD MEMBERSHIP	SILVER MEMBERSHIP
24 Sessions (2/Month) Rs - <del>72000</del> Rs - 50400 Cost/session <del>3000/-</del> Rs 2100/- (2 Sessions/Month)	22 Sessions (1/Month) Rs - <del>36000</del> Rs - 27000 Cost/session <del>3000/-</del> Rs 2250/- (1 Session/Month)

Session Includes:  
Body Abhyangam, Shiro Abhyangam, Pada Abhyangam,  
Potli Swedana, Steam Bath

BACK

FRONT

**SANTHIGRAM HERBALS**  
INSPIRED BY AYURVEDA

SCAN ME

**TURMERIC CURCUMIN**  
NOURISHING TURMERIC

- Curcumin supports a healthy immune response
- Supports a calm mind and regulated nervous system
- Promotes a healthy movement of the joints & muscles

YOUR HEALTH IS OUR PRIORITY

- GLUTEN FREE
- CRUELTY FREE
- FDA COMPLIANT MANUFACTURING FACILITY
- HEAVY METALS TESTED
- GMP CERTIFIED MANUFACTURING FACILITY
- DOCTOR FORMULATED
- 18% MORE BIOAVAILABILITY
- PREMIUM QUALITY

The naturally occurring curcumin in turmeric is transformed through solubilization (creating a nature-like micelle structure) which has been shown to create excellent absorbability and health benefits.

\*Disclaimer: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.\*

**40% OFF** ON ALL OUR PRODUCTS  
HERBS 40 USE CODE:  
\*OFFER VALID TILL 31<sup>ST</sup> MAY 2023

VISIT OUR WEBSITE TO ORDER  
SANTHIGRAM.SHOP

BACK

SANTHIGRAM WELLNESS KERALA AYURVEDA CENTER  
1503 FINNEGAN LANE,  
NORTH BRUNSWICK, NJ 08902  
(FINNEGANS PLAZA)

**SANTHIGRAM HERBALS**  
INSPIRED BY AYURVEDA - SISTER SCIENCE OF YOGA

**40% OFF** ON ALL OUR PRODUCTS  
HERBS 40 USE CODE:  
\*OFFER VALID TILL 31<sup>ST</sup> MAY 2023

VISIT OUR WEBSITE TO ORDER  
SANTHIGRAM.SHOP

Customer-oriented. Industry-leading. Cutting-edge: The Santhigram Herbsals formula. A traditional wellness brand with a modern twist, our goal is simple: To bring the globe's leading therapies to the forefront, promoting healing, relaxation, and wellbeing.

Your health? Our priority.

PRRST STD ECRWSS U.S. POSTAGE PAID

\*\*\*\*\*ECRWSS\*\*\*\*\*

Local  
Postal Customer

**SANTHIGRAM HERBALS**  
INSPIRED BY AYURVEDA

SCAN ME

\*Disclaimer: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.\*